

Solutions for fairs and exhibitions

How do you choose the right screen for a fair or an exhibition?

Front or rear projection

The lay-out of your booth or exhibition space may determine the direction of projection. Glimm has products for projection from the front and from the back of the screen. For front projection we recommend our FrontScreen High Contrast. This screen has a special silver layer that reflects most of the light back. The result is a very clear image.



Image on both sides (360 degrees)

Did you know you can show an image on both front and back of the screen at the same time? With the DoubleGlimm that is possible. Approximately 60% of the



light is reflected back (front projection) and 40% goes through the screen (rear projection). Image quality on both sides is great. And no special projector or installation is needed.

Transparency

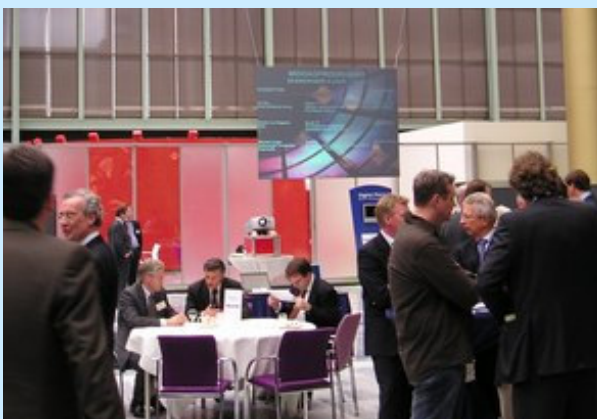
If you want to have a holographic effect, we recommend a transparent projection screen. The acrylic HoloGlimm is available in 100% and 95% transparency. The glass Invisible screen is 100% transparent and has a more exclusive look, but weighs much more.



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Playing movies

In case you want to use the projection screen mainly to play movies, we recommend a dark coloured screen. These screens give a higher contrast, natural colours and a darker black than other projection screens. With the acrylic Blackfire or the glass Onyx screen your movies will look amazing.



Size and shape

The bigger your projection screen, the more attention you will attract. Glimm can make projection screens in any size. Furthermore, we can produce your screen in the exact shape you desire. For example, Glimm can make a big projection screen in the shape of your company logo or the product that you sell.



Interactivity

If you want to interact with the customers at the fair or exhibition, we recommend using a Glimm Touch screen. For example, you can place interactive terminals at the entrance of the fair to direct visitors to your booth. Or let visitors browse through your catalogue at the booth entrance. The possibilities are endless.



Recommended products

- FrontScreen High Contrast: black front projection screen coated with silver foil
- DoubleGlimm: unique screen with image on both sides, projected from either front or rear
- HoloGlimm: 100% transparent acrylic projection screen
- Invisible screen: 100% transparent glass projection screen
- Blackfire: dark acrylic projection screen, perfect for movies
- Onyx: dark glass rear projection screen, perfect for movies
- Touch screen

Benefits

- A big projection screen or logo projection screen is a real eye catcher on your booth or exhibition
- No limited viewing angle with the 360° DoubleGlimm
- Astonishing holographic effect with the transparent HoloGlimm and Invisible screen
- High contrast and natural colours when playing movies on the Blackfire, even in environments with lots of ambient (day) light
- Interact with the customers on your booth with a Glimm Touch screen