

Solutions for the automotive industry

Do you want your showroom to attract more attention from passers-by? Do you want to raise brand awareness or sales by playing movies or commercials in your showroom? If so, then Glimm Screens has the right tools for you.

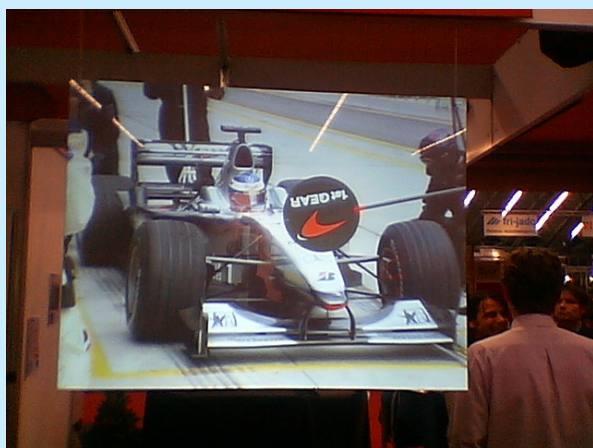
Projection on the window of the showroom

Did you know that it's possible to project directly on the glass of your showroom windows? With Glimm's transparent holographic film, you can turn any glass surface into a projection screen. If you apply our anti-reflective foil as an extra layer, your showroom window will be even more striking. And when the projector is turned off, the window is completely see-through.



Touch screen

You can also take it one step further and turn your showroom window into a touch screen. This allows your customers to interact with you even when your showroom is closed. People can browse through your digital catalogue or website and look at the specifications of different models. Glimm's touch screen solution is a through-glass application. The transparent touch foil and Holographic Film are applied directly on the inside of the window. Customers operate the system by touching your window from the outside. Simple, safe and very high tech!



In the showroom

If you want moving images in your showroom you could consider placing plasma screens. But the price and the weight of big plasma's is high. A lighter and less expensive alternative is a projection screen. Besides, with projection screens you don't have size limitations. And the larger the screen in your showroom, the more attention it will attract. You can use a projection screen to play commercials or movies about your brands. Or present your latest offers and change them instantly and from anywhere with Glimm's software.



Different screens for different purposes

Use the dark coloured Glimm Blackfire if you mainly want to play movies. This screen has a higher contrast and provides natural, deep colours. If you want a stylish 100% see-through screen we recommend the acrylic HoloGlimm or the glass Invisible screen. These screens will be the eye-catchers of your showroom! Besides your cars of course..

Recommended products

- Holographic film: transparent projection foil
- Digital Poster Deep contrast: dark projection foil (extra contrast)
- Digital Poster High Gain: white projection foil (extra bright image)
- Touch screen
- HoloGlimm: 100% transparent acrylic projection screen
- Invisible screen: 100% transparent glass projection screen
- Blackfire: dark acrylic projection screen, perfect for movies
- Onyx: dark glass rear projection screen, perfect for movies

Benefits

- Attract more attention from passers-by
- Raise brand awareness and stimulate sales in your showroom
- Safer, lighter and less expensive than large plasma screens
- Invisible when the projector is turned off
- Interact with your customers even when your shop is closed